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FIRST FLOOR, MUSEUM HILL CENTRE
MUSEUM HILL ROAD

SilverbirdGhana.com Interactive

Advertising Rate Card

<http://www.silverbirdghana.com>

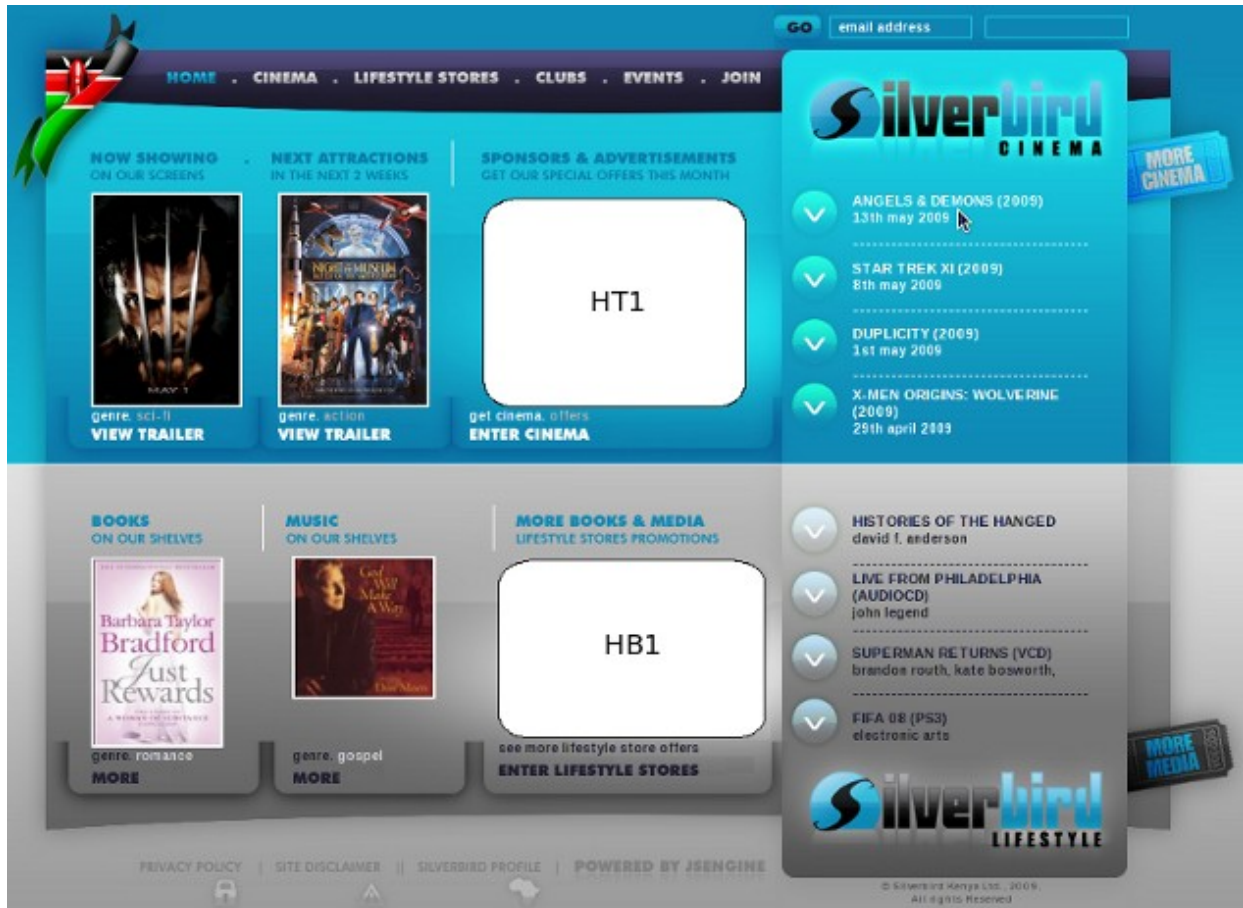
Effective Date: 1st March 2009

Valid till: 28th September 2009

SilverbirdGhana.com INTERACTIVE – ADVERTISING RATE CARD

MAIN WEBSITE

1. HOME PAGE BANNERS

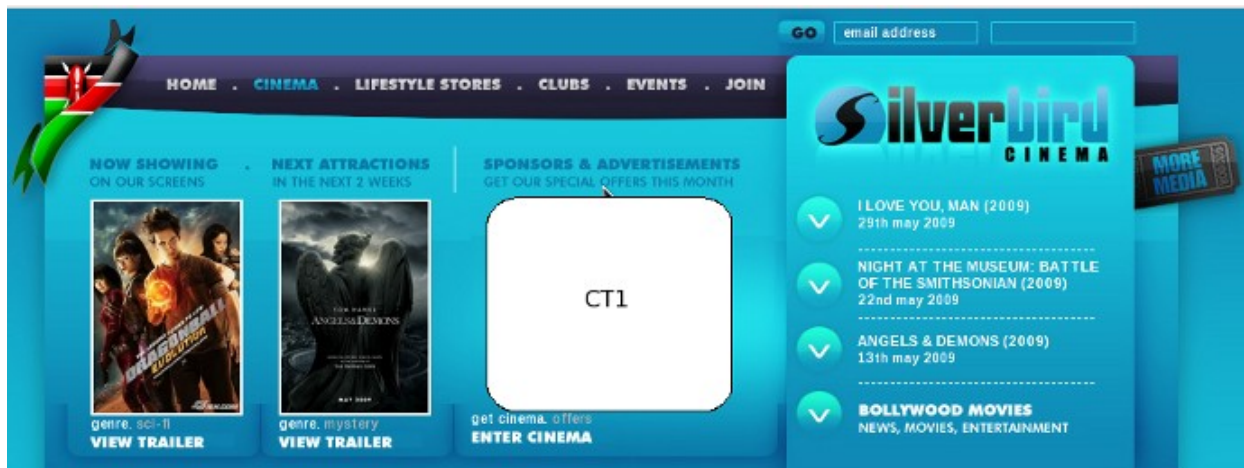


MONTHLY COST

HT1 - Cinema Panel ... \$USD 900.00 +VAT

HB1 - Lifestyle Stores Panel ... \$USD 900.00 +VAT

2. CINEMA SECTION BANNERS



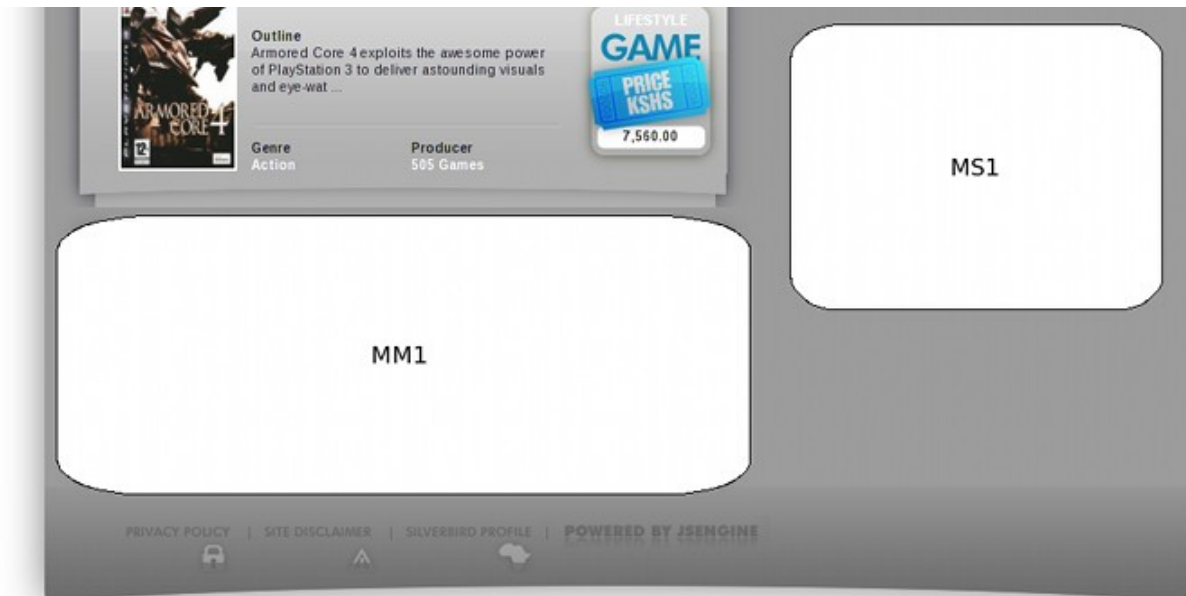
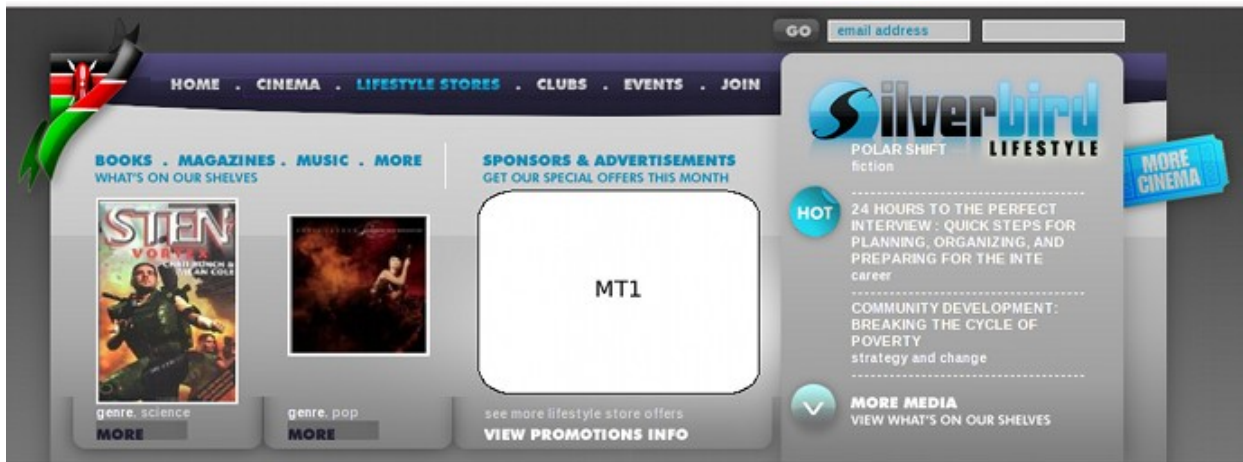
MONTHLY COST

CT1 - Top Cinema Panel ... \$USD 750.00 +VAT

CS1 - Right Side Cinema Panel ... \$USD 250.00 +VAT

CM1 - Middle Cinema Panel ... \$USD 300.00 +VAT

3. LIFESTYLE STORES SECTION BANNERS



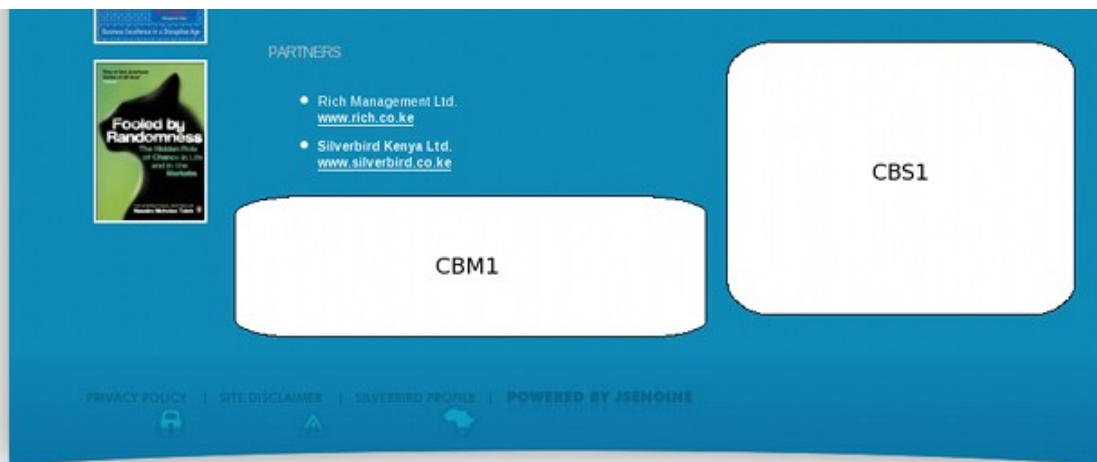
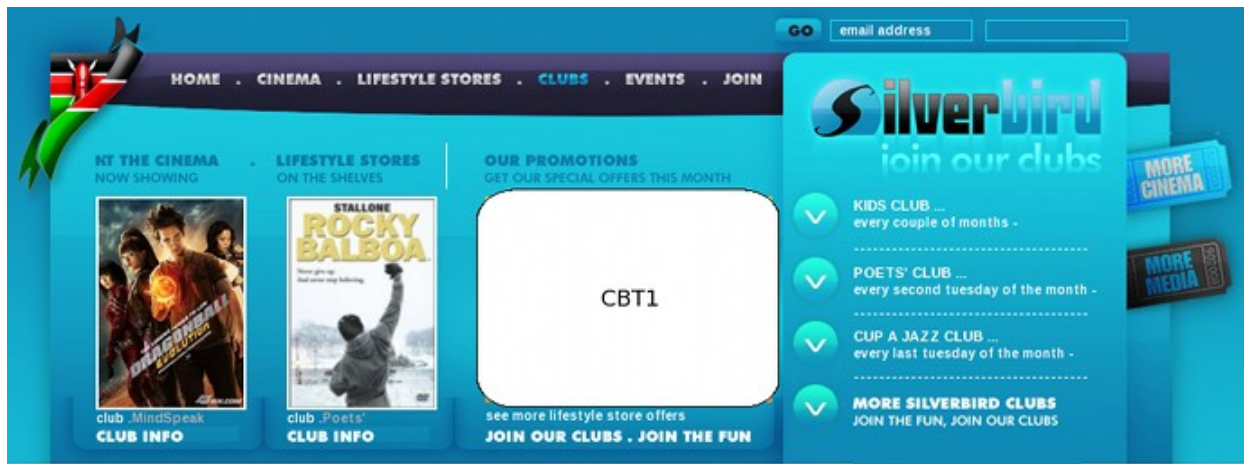
MONTHLY COST

MT1 - Top Lifestyle Stores Panel ... \$USD 800.00 +VAT

MS1 - Right Side Lifestyle Stores Panel ... \$USD 250.00 +VAT

MM1 - Middle Lifestyle Stores Panel ... \$USD 300.00 +VAT

4. CLUBS SECTION BANNERS



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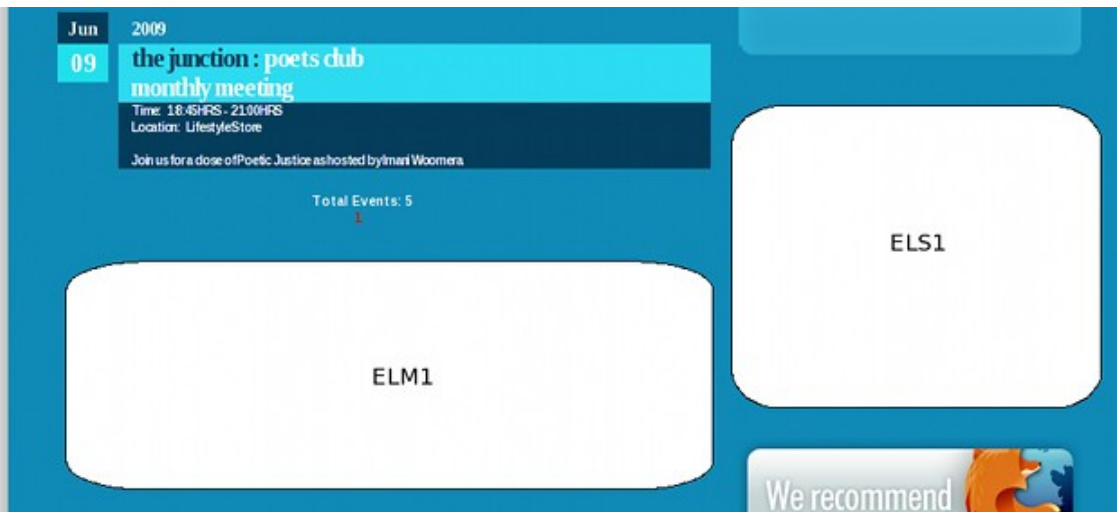
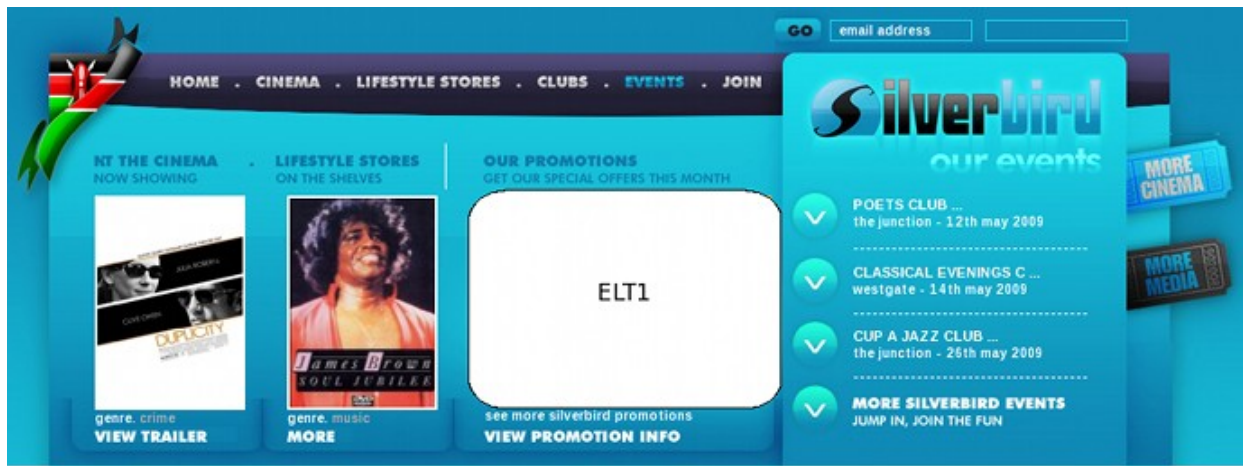
MONTHLY COST

CBT1 - Top Clubs Panel ... \$USD 450.00 +VAT

CBS1 - Right Side Clubs Panel ... \$USD 250.00 +VAT

CBM1 - Middle Clubs Panel ... \$USD 300.00 +VAT

5. EVENTS & LIFESTYLE SECTIONS BANNERS



MONTHLY COST

ELT1 - Top Clubs Panel ... \$USD 450.00 +VAT

ELS1 - Right Side Clubs Panel ... \$USD 250.00 +VAT

ELM1 - Middle Clubs Panel ... \$USD 300.00 +VAT

6. TRAILER SKIN PACKAGE

a whole new world for online branding needs
brand our trailer player

check out the new numetro interactive website

MONTHLY COST
PER SECTION RENTAL... \$USD 450.00 +VAT

7. WEB SKIN – SIMPLE PACKAGE

a whole new world for online branding needs
brand our web-skin
pimp out our web-skin simple

check out the new numetro interactive website

MONTHLY COST
HOME PAGE RENTAL... \$USD 1,150.00 +VAT
PER SECTION LANDING PAGE RENTAL... \$USD 750.00 +VAT

8. WEB SKIN – EXTREME PACKAGE

The image displays a promotional banner on the left and a website interface on the right. The banner features the text "a whole new world for online branding needs" and "brand our web-skin pimp out our web-skin extreme" with two movie tickets. The website interface is for "CINEMA" and includes sections for "NOW SHOWING", "NEXT ATTRACTIONS", "MOVIE PREMIERE SPONSOR", "BOOKS ON OUR SHELVES", "MUSIC ON OUR SHELVES", and "MORE BOOKS & MEDIA". It also lists various award-winning titles like "CLOVERFIELD" and "THE DARK KNIGHT".

MONTHLY COST

HOME PAGE RENTAL... \$USD 1,800.00 +VAT

PER SECTION LANDING PAGE RENTAL... \$USD 1,300.00 +VAT

9. PREMIERES PACKAGE

The image displays a promotional banner on the left and a website interface on the right. The banner features the text "a whole new world for online branding needs" and "brand our premieres" with two movie tickets. The website interface is for "movie premiere" and includes sections for "NOW SHOWING", "NEXT ATTRACTIONS", "MOVIE PREMIERE SPONSOR", and "COMING SOON". It also features a "CINEMA BLOG" section.

MONTHLY COST

PER MOVIE PAGE RENTAL... \$USD 1,300.00 +VAT

SilverbirdGhana.com INTERACTIVE – BANNER DESIGN COSTS

1. BRAND OUR SILVERBIRD : TRAILER PLAYER SKIN



COSTS

Custom Trailer Skin (Design) ... \$USD 650.00 +VAT

2. BRAND OUR SILVERBIRD : ADVERT BANNERS [HOME PAGE]

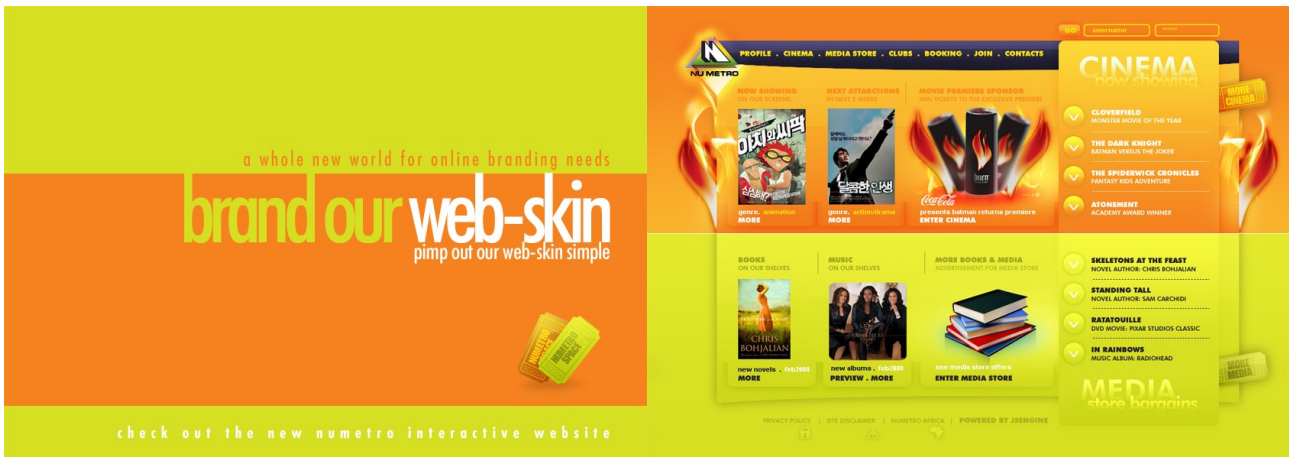


COSTS

Static Ad-Banner (Design) ... \$USD 190.00 +VAT

Animated Ad-Banner (Design) ... \$USD 350.00 +VAT

3. BRAND OUR SILVERBIRD : WEB-SKIN SIMPLE (HOME PAGE)



COSTS

Custom Web-Skin Simple... \$USD 480.00 +VAT

4. BRAND OUR SILVERBIRD : WEB-SKIN EXTREME (HOME PAGE)



COSTS

Custom Web-Skin Extreme... \$USD 950.00 +VAT

5. BRAND OUR SILVERBIRD : PREMIERES (HOMEPAGE & PREMIERE PAGE ONLY)



COSTS

Custom Premier Skin ... \$USD 580.00 +VAT

6. BRAND OUR SILVERBIRD : ADVERT BANNERS (CONTENT PAGES)



COSTS

Static Ad-Banner (Design) ... \$USD 190.00 +VAT

Animated Ad-Banner (Design) ... \$USD 320.00 +VAT